

# Job spec



JOB TITLE Integrated Designer  
REPORTING TO Director  
CONTACT Kelly Underwood-Fone [kelly@wearebrood.co.uk](mailto:kelly@wearebrood.co.uk) / 07870 603136  
TEAM Creative  
DATE June 2023

Hello...We are Brood.

*Welcome to our healthcare and wellbeing creative agency.*

*We work on brands that people can truly believe in.*

*We call this Brands that Matter*

*We won't work our magic for brands that we don't believe in or that don't do something to benefit the greater good.*

## ***This is Advertising for Good.***

Does this sound like an agency that you want to work for? We are an agency that has always put its employees first - flexibility and compassion are enshrined in what we do. We're sociable and like-minded and we're not hierarchical or political in how we do business. We encourage entrepreneurial ideas and accountability at all levels, our team is constantly moving and driving us forward.

## Come and Join Us...

We are looking for an experienced Integrated Graphic Designer to join our growing creative team. You are a collaborative team player with an eye for detail who is driven to constantly improve brand experience through better design with our consumer and healthcare professional audiences.

You love to stay on top of the latest design and digital trends (what are your thoughts on AI and how are you using it) and are passionate about branding. We need someone who challenges conventional thinking and thrives on delivering creative campaigns that matter.

In this role, you'll be a key member of the Creative team. Reporting to the agency's Lead Designer and working alongside an established team. You will be a hands-on, accomplished creative professional, capable of ideation and execution of a broad range of creative services for multi-channel campaigns including but not limited to; campaign creation, motion graphics, brand videos, social video ideation and editing, web and email design and print.

## Your role with Us

Working alongside our Lead Designer and Copywriters - your main responsibility is the creation and delivery of a range of cross-platform digital and print materials for our clients' brands, using creativity to engage customers and grow their brands.

You can distil complex, technical products into clear, beautifully designed visual concepts and narratives for a range of professional and consumer audiences. Working with a Copywriter from concept to production across brand and marketing communication channels including but not limited to: campaigns, web, digital, social, video and print.

Create designs to our clients' briefs, ensuring they are in within their brand guidelines.

## What you'll need

- A proven track record working as an Integrated designer in a healthcare creative agency (minimum 3 years) or similar
- Creative and conceptual thinking with a knack for visual storytelling
- Expertise in Adobe Creative Suite, including After Effects and Premiere Pro (Illustration skills and knowledge of Sketch/ XD a bonus)
- Skilled and experienced in Video editing & motion graphic design
- To be up to date with the latest design trends and platforms
- Great understanding of design principles including layout, grid structures, typography and colour
- Ability to work independently and prioritise workflow
- An outstanding portfolio, showcasing strong conceptual and visual design
- Ability to work under pressure, to tight deadlines
- Outstanding attention to detail and a keen eye for design
- Excellent verbal and written communication skills

## What we'll offer you

28 days annual leave (three to be used between Christmas and New year) and earn an additional day up for every year you work for us (up to a max of 5).

Never work on your birthday (get an extra day off if it falls on a weekday)

Company pension contributions

Private medical insurance

Two annual bonus schemes

Cyclescheme and Techscheme

Referral programme

Flexible/hybrid working

Working hours

Monday to Friday 9-5.30 pm (office days are currently Tuesday-Thursday). Our office is in a railway arch in Central Windsor, close to two train lines.